



ที่ อว ๐๖๒๘/ว๓๕๕๙

มหาวิทยาลัยราชภัฏเทพสตรี  
ถนนนารายณ์มหาราช  
อ.เมือง จ.ลพบุรี ๑๕๐๐๐

๒๕ กรกฎาคม ๒๕๖๖

เรื่อง ขอเชิญเข้าร่วมโครงการแลกเปลี่ยนทางวิชาการและวัฒนธรรมนานาชาติ มหาวิทยาลัยราชภัฏเทพสตรี  
ประจำปี ๒๕๖๖ (IACE ๒๐๒๓)

เรียน อธิการบดีมหาวิทยาลัยราชภัฏวไลยอลงกรณ์

สิ่งที่ส่งมาด้วย เอกสารประชาสัมพันธ์โครงการและใบสมัคร

ด้วยมหาวิทยาลัยราชภัฏเทพสตรี กำหนดจัดโครงการแลกเปลี่ยนทางวิชาการและวัฒนธรรม  
นานาชาติ ครั้งที่ ๖ ประจำปี ๒๕๖๖ (IACE ๒๐๒๓ The ๖<sup>th</sup> International Academic & Cultural Exchange  
๒๐๒๓) ระหว่างวันที่ ๒๐ - ๒๑ กันยายน ๒๕๖๖ เพื่อแลกเปลี่ยนทางวิชาการและศิลปวัฒนธรรม อันนำไปสู่  
การพัฒนาศักยภาพนักศึกษา และบุคลากรทางการศึกษา ในกลุ่มมหาวิทยาลัยราชภัฏทั่วประเทศ  
และมหาวิทยาลัยเครือข่ายจากต่างประเทศ ประกอบด้วย ๓ กิจกรรม ดังนี้

๑. การประกวดสุนทรพจน์ภาษาอังกฤษนานาชาติสำหรับนักศึกษา ครั้งที่ ๙
๒. การแลกเปลี่ยนวัฒนธรรมนักศึกษานานาชาติ ครั้งที่ ๖
๓. การแข่งขันการนำเสนอโครงการพัฒนาชุมชนและท้องถิ่นครั้งที่ ๑

ในการนี้ มหาวิทยาลัยราชภัฏเทพสตรี จึงใคร่ขอความอนุเคราะห์ท่านประชาสัมพันธ์และส่ง  
นักศึกษา บุคลากร สมัครเข้าร่วมโครงการแลกเปลี่ยนทางวิชาการและวัฒนธรรมนานาชาติ ครั้งที่ ๖ ประจำปี  
๒๕๖๖ (IACE ๒๐๒๓) ในวันและเวลาดังกล่าว โดยผู้ที่สนใจสามารถศึกษารายละเอียดกิจกรรม จากเอกสาร  
ประชาสัมพันธ์โครงการและใบสมัคร ตามสิ่งที่ส่งมาด้วย

จึงเรียนมาเพื่อโปรดทราบและพิจารณา

ขอแสดงความนับถือ

(ผู้ช่วยศาสตราจารย์ ดร.กัญญา บาร์นท์)  
อธิการบดีมหาวิทยาลัยราชภัฏเทพสตรี

ศูนย์ภาษา

โทรศัพท์ ๐ ๓๖๔๒ ๗๔๘๕ ต่อ ๒๘๐๐๓ หรือ ๐๘๑-๒๙๕๕๕๑๙



# IACE 2023

## THE 6TH INTERNATIONAL ACADEMIC & CULTURAL EXCHANGE 2023

ORGANIZED BY



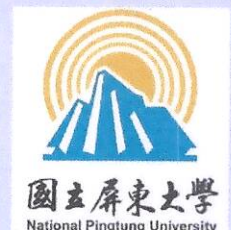
UNIVERSITI  
TEKNOLOGI  
MARA



UNIVERSITAS PGRI  
**ADI BUANA**



UNS  
UNIVERSITAS  
SEBELAS MARET



20<sup>th</sup> - 21<sup>st</sup> SEPTEMBER 2023

THEPSATRI RAJABHAT UNIVERSITY, LOP BURI, THAILAND

Organized by Thepsatri Rajabhat University in collaboration with Universiti Teknologi Mara Kedah Branch, Universitas Sarjanawiyata Tamansiswa, Ho Chi Minh City University of Technology, Universitas PGRI Adi Buana Surabaya, Universitas Bandar Lampung, Sebelas Maret University, National Pingtung University, and Sam Houston State University



## PREFACE

International partnerships among universities are beneficial to all, ranging from students to staff. The rate of internationalization is increasingly rapid due to various communication channels and inexpensive travel. Evidently, most universities across the world are already seeking to make the most of the possibilities by forming global partnerships and fostering relationships with other institutions. This effort mainly aims to promote students' and staff's potential and to strengthen culture as well as the relationship among university networks.

Forming international university partnerships offers students an opportunity to learn not only academic and cultural aspects but also life skills. Additionally, it enables universities to better understand the culture of other nations, thereby facilitating their marketing success there.

The 6<sup>th</sup> International Academic & Cultural Exchange 2023 (IACE 2023) is annually organized by Language Center of Thepsatri Rajabhat University (LC TRU) in order to provide students and staff from our university networks with valuable opportunities to present and exchange their learning and working outcomes.

Hopefully, the 6<sup>th</sup> International Academic & Cultural Exchange 2023 will be successful and productive for all participants and bring such strong friendship among the universities.



Asst. Prof. Dr. Kanya Barndt  
President  
Thepsatri Rajabhat University  
Lop Buri, Thailand



## INTRODUCTION

Language Center of Thepsatri Rajabhat University has been organizing an international competition since 2013, starting from an international English speech contest, in which more than 40 contestants from ASEAN countries cordially participated. Furthermore, an international academic conference, an international conference and seminar and a cultural exchange among participating universities from Thailand, Malaysia, Indonesia, Taiwan, as well as Vietnam were, in the following years, successfully organized, respectively. Realizing the importance of partnerships at both national and global levels so as to strengthen academic cooperation, considered as a whole as advantageous to staff and students, and such awareness of cultural harmonies, Thepsatri Rajabhat University (Thailand) in collaboration with Universiti Teknologi Mara Kedah Branch (Malaysia), Universitas Sarjanawiyata Tamansiswa (Indonesia), Ho Chi Minh City University of Technology (Vietnam), Universitas PGRI Adi Buana Surabaya (Indonesia), Sebelas Maret University (Indonesia), National Pingtung University (Taiwan), and Sam Houston State University (USA) is organizing the 6<sup>th</sup> International Academic & Cultural Exchange 2023 (Onsite) on 20<sup>th</sup> – 21<sup>st</sup> September 2023, aiming to authentically widen and promote students' and staff's knowledge as well as expertise in terms of education, economy, technology, culture, and other essential related areas.

The 6<sup>th</sup> International Academic & Cultural Exchange 2023 (Onsite) comprises of International English Speech Contest, Local Development Presentation Competition, and Student International Cultural Exchange, which all interested individuals can freely select to participate according to their fields of study and interests.

Last but certainly not least, on behalf of the organizers, we do hope you would find this international event valuable as well as interestingly beneficial and eventually decide to be a part of this memorable academic achievement with us.

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**Schedule of the 6<sup>th</sup> International Academic & Cultural Exchange  
for Rajabhat and ASEAN Universities 2023 (Onsite)  
(IACE 2023)**

**20<sup>th</sup> September 2023 (Bangkok: GMT+07:00)**

08.00 a.m. – 09.00 a.m.	Registration at Rattana Thepsatri Building, 4 <sup>th</sup> Floor, King Narai Conference Room
09.00 a.m. – 09.30 a.m.	Opening Ceremony and Welcome Speech by: <i>Asst. Prof. Dr. Kanya Barndt</i> President of Thepsatri Rajabhat University Welcome Speeches by Co-host Universities
09.30 a.m. – 12.00 p.m.	The 9 <sup>th</sup> International English Speech Contest for Rajabhat & ASEAN Universities at Rattana Thepsatri Building, 4 <sup>th</sup> Floor, King Narai Conference Room
09.30 a.m. – 12.00 p.m.	The 1 <sup>st</sup> Local Development Presentation Competition at Rattana Thepsatri Building, 3 <sup>rd</sup> Floor, Phra Phetracha Conference Room
12.00 p.m. – 01.00 p.m.	Lunch
01.00 p.m. – 04.30 p.m.	The 9 <sup>th</sup> International English Speech Contest for Rajabhat & ASEAN Universities at Rattana Thepsatri Building, 4 <sup>th</sup> Floor, King Narai Conference Room (Continue)
01.00 p.m. – 04.30 p.m.	The 1 <sup>st</sup> Local Development Presentation Competition at Rattana Thepsatri Building, 3 <sup>rd</sup> Floor, Phra Phetracha Conference Room (Continue)
04.30 p.m. – 05.00 p.m.	Awards & Certification for the Winners & Student Participants
06.00 p.m. – 09.00 p.m.	Reception Dinner at Building 19, Room 301 The 6 <sup>th</sup> Student International Cultural Exchange (Stage Performance)

**21<sup>th</sup> September 2023 (Bangkok: GMT+07:00)**

**Thai Culture and Excursion**

09.00 a.m. – 12.00 p.m.	Thai Cooking Class at Home Economics Building
12.00 p.m. – 01.00 p.m.	Lunch
01.00 p.m. – 04.30 p.m.	Traditional Excursion in Lop Buri Province (for Students and professors) Hop in the university bus in front of Building 19

# THE 9<sup>th</sup> INTERNATIONAL ENGLISH SPEECH CONTEST FOR RAJABHAT AND ASEAN UNIVERSITIES

20<sup>th</sup> September 2023

Rattana Thepsatri Building, 4th Floor, King Narai Conference Room  
Thepsatri Rajabhat University, Thailand

## 1. INTRODUCTION

Over a decade, ASEAN has been increasingly recognized by peoples in Southeast Asian nations as a large number of such public and private organizations have been deliberately preparing their members, with an emphasis on raising their awareness in regard to effects of becoming one of the founding members of the ASEAN Community. Apart from a particular focus on ASEAN knowledge, the English abilities of citizens in each ASEAN country are considered as equally crucial since this language has been used widely as an international means for global communication.

In as much as English is reasonably essential and apparently required as concisely mentioned, not only do ASEAN universities beneficially offer English courses to students, but they also provide them with extracurricular activities, especially exchange events and competitions among educational institutions, to enhance their English proficiency and personal interactions. For this reason, Thepsatri Rajabhat University (TRU), a local public university in Thailand, is organizing an international English speech contest for those ASEAN universities in order to principally promote sustainable relationships, eventually leading to invaluable exchange of experiences in terms of ASEAN languages, cultures, and traditions between Thai and other ASEAN students.

## 2. PURPOSES

1. To provide students from Rajabhat and other ASEAN universities with an opportunity to enhance their English speaking abilities.
2. To promote sustainable relationships among students from Rajabhat and other ASEAN universities.
3. To create an educational network, which is beneficial to both students and lecturers from participating universities in terms of exchange programs and other international competitions in the future.

## 3. ELIGIBILITY

Contestants whose native language is not English must be Bachelor's degree students, majoring in any fields, from Rajabhat or other ASEAN universities, including Malaysia, Vietnam, Cambodia, Singapore, Brunei, Laos, Myanmar, the Philippines, and Indonesia. No more than three contestants can be sent by one university.



#### 4. SPEECH SUBJECT

Contestants must prepare their five - to seven- minute speeches on  
**"What Aspect of Soft Power in Your Country Ought to be Promoted for International Reputation? Why?"**

#### 5. RULES OF CONTEST

1. Each speech will be 5-7 minutes long. A contestant will be disqualified if the speech is less than four minutes or more than eight minutes.
2. Contestants will deliver speeches within 5-7 minutes.
3. Contestants will deliver their speeches in the order determined by drawing lots, which will be announced on the bulletin board in front of the auditorium.
4. Each contestant must make a speech without any audio-visual aids or equipment.
5. Speech contest criteria
  - 5.1 Introduction: Self-introduction, Leading-in, Coherence, Ending (10 points)
  - 5.2 Content: Relatedness to the theme, Language Usage, Comprehensibility, Sequence, Conclusion (40 points)
  - 5.3 Voice Usage: Pronunciation, Accent, Cluster, Final Sound (25 points)
  - 5.4 Appearance: Body Language, Eye Contact, Personality (20 points)
  - 5.5 Time Management: Appropriateness (5 points)
6. The five contestants who can pass to the final round will only be asked a question and have to spend at least 1.30 minutes to answer it. (Ability to Answer Question: 20 points)

#### 6. AWARDS

1. The winner and his/her speech coach will be awarded 9,900 Baht (approx. 280 USD) with a certificate.
2. The first runner-up and his/her speech coach will be awarded 8,000 Baht (approx. 225 USD) with a certificate.
3. The second runner-up and his/her speech coach will be awarded 7,000 Baht (approx. 195 USD) with a certificate.
4. The third runner-up and his/her speech coach will be awarded 6,000 Baht (approx. 170 USD) with a certificate.
5. The fourth runner-up and his/her speech coach will be awarded 5,000 Baht (approx. 140 USD) with a certificate.

*\* Awards will be paid in Thai baht.*

*\*\* All contestants will receive a participation certificate, which will be available for collection on the contest day at 04:30 p.m.*

## 7. DATES AND TIME

1. Registration: 1<sup>st</sup> August 2023 – 31<sup>th</sup> August 2023
2. Speech contest: 20<sup>th</sup> September 2023 at 09:00 a.m. - 04:30 p.m.

## 8. VENUE

Thepsatri Rajabhat University, Lop Buri, Thailand

## 9. HOW TO REGISTER

There is no registration fee for the contest. An interested individual can send a completed application form to [pimraweecu@gmail.com](mailto:pimraweecu@gmail.com) from **1<sup>st</sup> August 2023 to 31<sup>th</sup> August 2023**

## 10. AIRPORT TRANSFERS AND ACCOMMODATIONS

Airport transfers from either Don Muang or Suvarnabhumi International Airports will be provided by the university (free of charge). We do recommend all contestants and speech coaches stay in the university hotel (Theptani Hotel), which is clean, comfortable, and convenient. The room rate, including breakfast, is 700 Baht (25 USD) per night. Should you require airport transfers and hotel reservation, kindly provide needed information, comprising *airport of destination, date and time of arrival, number of participants, number of rooms (2 guests/room), and length of stay*, and send it to [pimraweecu@gmail.com](mailto:pimraweecu@gmail.com) by **5<sup>th</sup> September 2023**.

## 11. FOR MORE INFORMATION, PLEASE CONTACT:

Dr. Pimrawee Ruengwatthakee  
 Director of Language Center  
 Mobile: +668-1295-5519  
 E-mail: [pimraweecu@gmail.com](mailto:pimraweecu@gmail.com)  
 Line ID: pimrawee2515



**THE 9<sup>th</sup> INTERNATIONAL ENGLISH SPEECH CONTEST  
FOR RAJABHAT AND ASEAN UNIVERSITIES  
Thepsatri Rajabhat University, Thailand**

**APPLICATION FORM**

An applicant must provide all the information as requested in this application form.

**STUDENT:**

Full name (Mr./Miss).....  
 Native language..... Nationality.....  
 Nationality..... Date of Birth.....  
 Telephone number.....  
 E-mail address.....  
 Name of university.....  
 Major.....

**LECTURER/SPEECH COACH:**

Full name (Mr./Miss/Mrs.).....  
 Nationality.....  
 Address.....  
 Telephone number.....  
 E-mail address.....  
 Name of university.....

**PLEASE READ AND SIGN:**

We understand that:

1. All expenses including transportation and accommodations will be participants' responsibilities (*except airport transfers, transportation for city tour, and welcome dinner as mentioned in the schedule*).
2. Applicants must meet all the qualifications as explained in **ELIGIBILITY**.

**SIGNATURES**

Student:

\_\_\_\_\_

Date \_\_\_\_\_

Lecturer/Speech Coach:

\_\_\_\_\_

Date \_\_\_\_\_

**Print out this application form. After signing, please scan and send it to**  
[pimraweecu@gmail.com](mailto:pimraweecu@gmail.com)

**The 1<sup>st</sup> INTERNATIONAL LOCAL DEVELOPMENT PRESENTATION  
COMPETITION FOR RAJABHAT AND ASEAN UNIVERSITIES**

20<sup>th</sup> September 2023  
Phraphet Racha Conference Room  
Thepsatri Rajabhat University

## 1. INTRODUCTION

In the light of a rapidly changing world and globalization, higher education has a central role to play in driving progress towards the UN Sustainable Development Goals. To achieve the SDGs, transformative action and collaboration are required at all levels, from local to global, and across industries and disciplines. Universities play a critical role in accomplishing the goals of sustainable development through education, research, and innovation. Consequently, this competition is organized to allow the participants to present the projects that they implemented in terms of best practices, success stories, and lessons learned. This will highlight how academic institutions, through their teaching, research, and campus administration, are facilitating transformative change towards a more equitable and sustainable world.

## 2. OBJECTIVES

- 1) To provide Rajabhat and other ASEAN university students the opportunity to improve their English presentation skills.
- 2) To promote long-term relationships between Rajabhat and other ASEAN universities' students.
- 3) To establish an educational network that will benefit both students and lecturers from participating universities in future exchange programs and international competitions.

## 3. ELIGIBILITY

- 1) Students whose native language is not English are eligible to apply.
- 2) Applicants must be Bachelor's degree students, majoring in any academic fields, from Rajabhat or other ASEAN universities, including Malaysia, Vietnam, Cambodia, Singapore, Brunei, Laos, Myanmar, the Philippines, and Indonesia.
- 3) No more than one team may represent a university. Each team may consist of two to five members.
- 4) The **application deadline is 4<sup>th</sup> September**, but the competition entry period will end once 15 teams have applied.

## 4. THEME OF THE PRESENTATION

The major theme of the presentation is **“YOUR UNVIERSITY AND SUSTAINABILITY DEVELOPMENT GOALS (SDGs): BEST PRACTISES, INSPIRATIONAL STORIES, AND LESSONS LEARNED.”**



## 5. RULES OF COMPETITION

- 1) The presentation order is determined by a lottery at the registration desk. Those who arrive after the competition has started will be disqualified.
- 2) Each presentation must last between 10 and 12 minutes. The point will not be deducted if the team ends their presentation 15 seconds before or after the specified period. Time violations will result in the deduction of 2 penalty points for every 15 seconds over or under the maximum.
- 3) Immediately after each presentation, the panel of judges will ask 3 questions regarding the project presentation.
- 4) Only presentation slides containing text and/or images are allowed. Additional electronic media (such as audio and video files) are NOT permitted.
- 5) The content and presentation of the team must be based on the 17 indicators of the UN's Sustainable Development Goals (SDGs) and must NOT be copied from any sources. Any plagiarism discovered will result in disqualification.
- 6) The presentation must be delivered in English. No scripting is permitted.
- 7) The presentation room will be equipped with basic audio/visual equipment (such as a screen, projector, HDMI, VGA cable, a presentation remote, and a computer with Microsoft Office).
- 8) **By 15<sup>th</sup> September 2023**, the presentation file must be emailed to <monsicha.ch6@gmail.com>. Before submitting the file, any fonts other than the system fonts should be embedded.
- 9) The judging criteria are based on: *introduction* (5 points), *content* (45 points), *media* (25 points), *delivery* (20 points), and *time management* (5 points). The details are as follows:

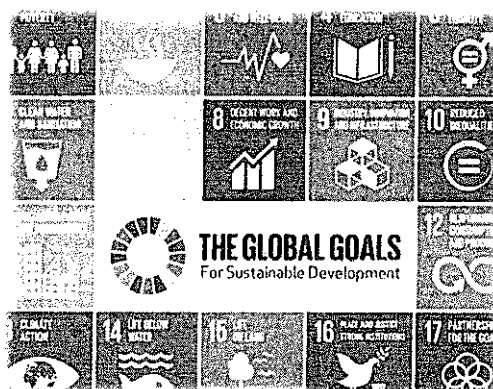
Criteria	Points
<b>1. Introduction:</b> Self-introduction, Leading-in	<b>5</b>
<b>2. Content:</b>	<b>45</b>
2.1 Relatedness to the theme	5
2.2 Coherence	5
2.3 Language usage	5
2.4 Organization	10
2.5 Conclusion	10
2.6 Project impact	10
<b>3. Media:</b>	<b>25</b>
3.1 Organization of content	10
3.2 Knowledge of the material	10
3.3 Visual clarity	5
<b>4. Delivery:</b>	<b>20</b>
4.1 Eye contact	5
4.2 Gestures	5
4.3 Voice inflection	5
4.4 Comprehensibility	5
<b>5. Time Management:</b> Appropriateness	<b>5</b>
<b>Total points</b>	<b>100</b>

## 6. AWARDS

1. The winning team will be awarded 9,900 Baht (approx. 280 USD) and a certificate for each member.
2. The first runner-up will be awarded 8,000 Baht (approx. 225 USD) and a certificate for each member.
3. The second runner-up will be awarded 7,000 Baht (approx. 195 USD) and a certificate for each member.
4. The third runner-up will be awarded 6,000 Baht (approx. 170 USD) and a certificate for each member.
5. The fourth runner-up will be awarded 5,000 Baht (approx. 140 USD) and a certificate for each member.

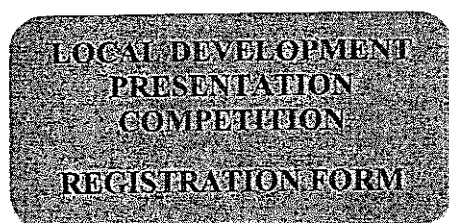
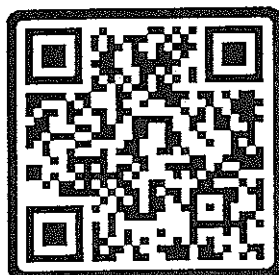
## 7. AIRPORT TRANSFERS AND ACCOMMODATIONS

Airport transfers from either Don Muang or Suvarnabhumi International Airports will be provided by the university (free of charge). We do recommend all contestants and coaches stay in the university hotel (Theptani Hotel), which is clean, comfortable, and convenient. The room rate, including breakfast, is 700 Baht (25 USD) per night. Should you require airport transfers and hotel reservation, kindly provide needed information, comprising *airport of destination, date and time of arrival, number of participants, number of rooms (2 guests/room), and length of stay*, and send it to [sasilak.r@lawasri.tru.ac.th](mailto:sasilak.r@lawasri.tru.ac.th) by **7<sup>th</sup> September 2023**.



## 8. THE COMPETITION APPLICATION

For those interested in entering the competition, please scan the QR Code below and fill in the application form by 4<sup>th</sup> September 2023.



### FOR MORE INFORMATION, PLEASE CONTACT:

Miss Sasilak Rodphotong  
Vice Director of Language Center  
Tel: +66 971-520-909  
Email: sasilak.r@lawasri.tru.ac.th  
Line ID: faifoxy  
WhatsApp: +66 971 520 909

**THE 6<sup>th</sup> STUDENT INTERNATIONAL CULTURAL EXCHANGE****(STAGE PERFORMANCE)****20<sup>th</sup> September 2023****Building 19. Room 301  
Thepsatri Rajabhat University, Lop Buri, Thailand**

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On behalf of Thepsatri Rajabhat University, we realize the essential collaboration of the university partners in the aspects of teaching and learning development and promoting cultural uniqueness in the ASEAN community. In order to strengthen our relationship among the university partners and provide a chance to our students to immerse themselves in different cultures from the networks, we would highly appreciate, if you could kindly send one cultural performance to participate in the students' cultural exchange. The length of the performance should be 5 to 10 minutes, with no more than 10 performers. The students will give their performance during the reception dinner in the order according to their application on Google Form. The certificates will be provided to all performers after the completion.

Please fill the information herewith in the QR Code provided by **2<sup>nd</sup> September 2023**.



**STUDENT  
INTERNATIONAL  
CULTURAL EXCHANGE  
REGISTRATION FORM**

**FOR MORE INFORMATION, PLEASE CONTACT:**

Miss Kusuma Ruangpattanakul  
English Lecturer in English of Arts Program  
Tel: +668-8280-7466  
Email: [kusuma.r@lawasri.tru.ac.th](mailto:kusuma.r@lawasri.tru.ac.th)  
Facebook: Kusuma Rpk





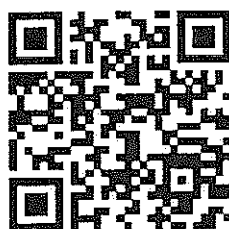
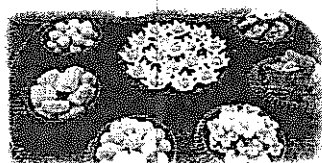
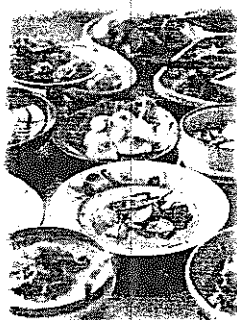
**THE 6<sup>th</sup> STUDENT INTERNATIONAL CULTURAL EXCHANGE  
(THAI COOKING AND EXCURSION)**

**21<sup>st</sup> September 2023**

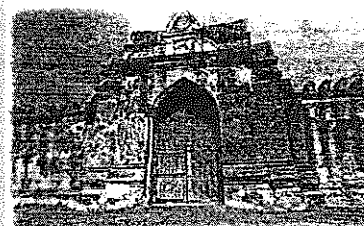
**Thepsatri Rajabhat University, Lop Buri, Thailand**

On behalf of Thepsatri Rajabhat University, we realize the essential collaboration of the university partners in the aspects of teaching and learning development and promoting cultural uniqueness in the ASEAN community. In order to strengthen our relationship among the university partners and provide a chance to our students to immerse themselves in different cultures from the networks, we highly recommend you to join a Thai cooking class and a city tour. We offer a hands-on cooking class with professional Thai chefs who will teach you authentic Thai cuisine. Moreover, you can enjoy a local experience and explore some of Lop Buri city's sights on a tour with us.

If you are interested to join, please fill the information herewith in the QR Code provided by **2<sup>nd</sup> September 2023**.



**Thai Cooking and  
Excursion  
REGISTRATION  
FORM**



**FOR MORE INFORMATION, PLEASE CONTACT:**

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**Note: There is NO  
registration fee for  
attending IACE  
2023.**