The 1st TRU International Academic Conference

"Research and Innovation for Sustainable Social Development"

(onsite and online)
19 September 2023

TRU IAC 2023

PREFACE

International partnerships among universities are beneficial to all, ranging from students to staff. The rate of internationalization is rapidly increasing due to various communication channels and inexpensive travel. Furthermore, most universities across the world are already seeking to make the most of the possibilities by forming global partnerships and fostering relationships with other institutions. This effort mainly aims to promote students' and staff's potential and to strengthen culture as well as the relationship among university networks.

Forming international university partnerships offers students an opportunity to learn not only academic and cultural aspects but also life skills. Additionally, it enables universities to better understand the culture of other nations, thereby facilitating their marketing success there.

The 1st TRU International Academic Conference 2023 (TRU IAC 2023) is organized by Thepsatri Rajabhat University (TRU) in order to provide students and staff from our university networks with valuable opportunities to present and exchange their learning and working outcomes.

Hopefully, 1st TRU International Academic Conference 2023 (TRU IAC 2023) will be successful and productive for all participants and bring about a stronger friendship among the universities.

Asst. Prof. Dr. Kanya Barndt
President
Thepsatri Rajabhat University
Lop Buri, Thailand

INTRODUCTION

Thepsatri Rajabhat University is organizing an academic international conference among participating universities from Thailand, Malaysia, Indonesia, USA, Taiwan, the Philippines, as well as Vietnam. Realizing the importance of partnerships at both the national and global levels the aim is to strengthen academic cooperation. This is considered, as a whole, as advantageous to staff and students, and nurtures cultural harmony. Thepsatri Rajabhat University (Thailand) in collaboration with Universiti Teknologi Mara Kedah Branch (Malaysia), Universitas Sarjanawiyata Tamansiswa (Indonesia), Ho Chi Minh City University of Technology (Vietnam), Universitas PGRI Adi Buana Surabaya (Indonesia), Sebelas Maret University (Indonesia), National Pingtung University (Taiwan) Sam Houston States University (USA), Klagenfurt University (Austria), Banda Lumpung University (Indonesia), and Atimonan II District (the Philippines), during the 1st TRU International Academic Conference 2023 (TRU IAC 2023), aims to authentically widen and promote students' and staff's knowledge as well as expertise in terms of education, economy, technology, culture, and other essential related areas.

The 1st TRU International Academic Conference (TRU IAC 2023) (Onsite and Online) on "Research and Innovation for Sustainable Social Development", which all interested individuals can freely select to participate according to their fields of study and interests.

Last but certainly not least, on behalf of the organizers, we hope you would find this international event valuable as well as inbeneficial and eventually decide to be a part of this memorable academic achievement with us.

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Registration and Important Dates

**1ˢᵗ TRU International Academic Conference 2023
(TRU IAC 2023)
"Research and Innovation for Sustainable Social
and Development"
19 September 2023**

Dates	Process
1 June – 7 August 2023	Full Paper Submission Opens
9 August 2023	Notification for Selected Papers
10 – 17 August 2023	Peer Review Process
17 – 25 August 2023	Revised Manuscript Submission
26 August 2023	Acceptance Notification
19 September 2023	TRU IAC Conference
Within October 2023 (Exact Date TBD)	Conference Proceeding with Online Publication

Conference Information

The 1ˢᵗ TRU International Academic Conference 2023 (TRU IAC 2023)
Theme: Research and Innovation for Sustainable Social and Development
19 September 2023

Thepsatri Rajabhat University is organizing the 1ˢᵗ TRU International Academic Conference 2023 (TRU IAC 2023) on 19ᵗʰ September 2023 from 9:00 a.m. to 4.30 p.m. (Thailand Time).

This conference will provide a unique opportunity for TRU's network including lecturers, researchers, practitioners, educators, interested participants and other stakeholders to share their current insightful knowledge and research results on teaching and learning. The conference will be driven by a desire to facilitate and navigate researchers through the use of research for sustainable and development and to let them stay connected with academic communities in the post-covid 19 era. The conference will encompass oral presentation with submitted papers with the key current topic: *"Research and Innovation for Sustainable Social and Development"(RISSD).*

I. Co-hosts

1. Universiti Teknologi MARA Kedah Branch, Malaysia
2. Universitas Sarjanawiyata Tamansiswa, Indonesia
3. Universitas PGRI Adi Buana Surabaya, Indonesia
4. Ho Chi Minh City University of Technology, Vietnam
5. Sebelas Maret University, Indonesia
6. National Pingtung University, Taiwan
7. Sam Houston States University, USA
8. Klagenfurt University, Austria
9. Banda Lumpung University, Indonesia
10. Atimonan II District, the Philippines

II. Conference Platform:

The conference will take place at Thepsatri Rajabhat University both onsite and via Zoom Video Conference with plenary room and session rooms. Meeting and Passcode will be announced later.

Note: there is NO registration fee for attending conference either audience or presenter.

III. How to Participate and Publication Process:

1. Fill in the conference registration or with full paper in the link provided in order to state that you are willing to participate in this conference. The paper has not been previously published, nor is it being published in another journal for consideration. After submission, you will be acknowledged for conference acceptance via an email by 9 August 2023.

2. In the registration from, please select your choice of publication, either in a conference proceeding or an international journal of university co-hosts. *Please note that it is the author (s) responsibility to pay for the journal publication fee.*

TRU IAC 2023
TRU International Conference
Registration Form or
https://shorturl.at/kCDF8

3. To facilitate the submission process, the presenters should strictly follow the submission guideline provided.

4. The presenters must prepare a Power Point or use other presentation forms available.

5. The presenters must present their works by themselves and answer the questions provided by participants. The certificates will be provided after the completion of the presentation.

6. The language available in the oral presentation is English. The presenters will be allocated 20 minutes for presentation and 10 minutes for questions and answers.

7. Prior to the conference date, all the papers will undergo *a triple-blind peer review process* and published in a conference proceeding or an international journals of university co-hosts. ***Please note that it is the author (s) responsibility to pay for journal publication fee.***

IV. Important Dates:

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VI. For more information

Please contact:
Research and Development Institute,
Thepsatri Rajabhat University
Tel: +66 (0) 36-611201
Email: research@lawasri.tru.ac.th

Submission Guidelines

TITLE OF PAPER
Presenting Author's Name (Surname with Initials)
University / Institute, Country
E Mail / Contact Details
Co-Author's Name/s (Surname with Initials)
University / Institute, Country
E Mail / Contact Details

ABSTRACT

An abstract is a single paragraph, without indentation, compendious summary of a paper's substance including research question, background, purpose, methodology, results, and conclusion in 200 to 300 words. An abstract is a single paragraph, without indentation, compendious summary of a paper's substance including research question, background, purpose, methodology, results, and conclusion in 200 to 300 words. An abstract is a single paragraph, without indentation, compendious summary of a paper's substance including research question, background, purpose, methodology, results, and conclusion in 200 to 300 words. An abstract is a single paragraph, without indentation, compendious summary of a paper's substance including research question, background, purpose, methodology, results, and conclusion in 200 to 300 words. An abstract is a single paragraph, without indentation, compendious summary of a paper's substance including research question, background, purpose, methodology, results, and conclusion in 200 to 300 words. An abstract is a single paragraph, without indentation, compendious summary of a paper's substance including research question, background, purpose, methodology, results, and conclusion in 200 to 300 words. An abstract is a single paragraph, without indentation, compendious summary of a paper's substance including research question, background, purpose, methodology, results, and conclusion in 200 to 300 words. An abstract is a single paragraph, without indentation, compendious summary of a paper's substance including research question, background, purpose, methodology, results, and conclusion in 200 to 300 words. An abstract is a single paragraph, without indentation, compendious summary of a paper's substance including research question, background, purpose, methodology, results, and conclusion in 200 to 300 words.

Keywords: Single, Paragraph, Summarizes, Words indentation (maximum 6 words)

Research Paper Preparation

Research papers will be submitted to the experts for quality evaluation. Papers must not be longer than 12 A4 pages long including references and appendix with Times New Roman font. The research components are as follows:

1. Content

1.1 An abstract written in English (A maximum of 1 page of A4 size is required) with 2-5 keywords

1.2 Statement of the Problem (s)

1.3 Research Objectives

1.4 Conceptual Framework of the Research Project (if any)

1.5 Literature Review

1.6 Research Methodology

        - Population and Sample
        - Research Instruments
        - Data Collection
        - Data Analysis

    1.7. Research Results

    1.8. Discussions

    1.9. Suggestions

    1.10. References

    1.11. Appendix (if any)

2. Text Preparation

    2.1. Paper format must be an A4 sheet with top and left margins 1.5-inch, bottom and right 1 inch.

    2.2. Name of the title must be only 20 pt bold, aligned at the center of the content page. Line and paragraph spacing is single space.

    2.3. Name(s) of the author and advisor (if any), 16 pt bold, must be typed next to an English title with single space and must be aligned at the right margin.

    2.4. Footnote consists of an academic title, job position, faculty, major, institution/work place. The footnote font must be 14 pt and placed on the first page.

    2.5. English abstract font should be 16 pt bold, aligned at the center of the content page. The abstract must be written as "ABSTRACT". The text of the abstract is 16 pt.

    2.6. Headings of the research components must be 16 pt bold, aligned at the left margin. The text of the paper should be 16 pt.

    2.7. Indentation must be started at 0.5 inch.

    2.8. Tables must be prepared in a consistent form and should be numbered consecutively from 1 until the end of the paper. The order of the tables and captions should be at the same line, typed at the top of the table and aligned with the left margin.

    2.9. Figure must be prepared in a consistent form and should be numbered consecutively from1 until the end of the paper. Place a figure's order and caption in the same line.

    2.10. In-text citation must be strictly followed the APA (7th edition) in-text citation style.

    2.11. References must be APA (7th edition) references style and listed in an alphabetical order.

Paper Template

TITLE

(Times New Roman 20 point Bold)

Siwasak Pansukkum
ABC University, Thailand
Corresponding Author: Siwasak@abc.ac.th

ABSTRACT

(Times New Roman 16 point)

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KEYWORDS: ……………, ..., ...

Statement of the Problem (s) (Times New Roman 16 point**)**

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Research Objective (s) (Times New Roman 16 point**)**

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Conceptual Framework of the Research Project (Times New Roman 16 point)

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Literature Review (Times New Roman 16 point)

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Research Methodology (Times New Roman 16 point)

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Research Results (Times New Roman 16 point)

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(Tables and Figures)

Table 1 Name of the table (Times New Roman 16 point)

Gender	Number	Percentage
Male	60	40.00
Female	90	60.00
Total	150	100.00

Figure 1 Name of the figure (Times New Roman 16 point)
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Discussion (Times New Roman 16 point**)**

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Suggestions (Times New Roman 16 point**)**

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References (APA 7th edition) **(**Times New Roman 16 point**)**

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